



## News Release

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**Influential Business Leaders Organize to Launch Campaign to Elect Anthony Willoughby for 48<sup>th</sup> Assembly District**

**LOS ANGELES, CA (October 10, 2005)** -- Several prominent business leaders met Sunday, October 9, 2005 to launch the election campaign of Anthony Willoughby for California State Assembly, 48<sup>th</sup> District.

Heading the Business–Outreach Initiative for the campaign is Attorney Edward Hubbard. The core team of campaign volunteers includes Harlan Sims, former Xerox senior executive; Francine Starks, Harvard MBA and business consultant; Tim Lester, former executive director of the Greater Los Angeles African-American Chamber of Commerce, and dozens of other influential community activists and leaders.

“I am fortunate to have a core team of so many bright individuals who are committed to helping me win this election,” said Willoughby. “It will be a long and difficult journey, but with such a dedicated, hard-working team, I know the people of the 48<sup>th</sup> District will see that I am the best person to represent them.”

The campaign election team is committed to partnering with the business community in the 48<sup>th</sup> District to strategize how to improve the business climate and attract new jobs to the community. In addition, the core team will organize grass roots efforts to improve healthcare delivery, reform the three strikes law, and improve the educational outcomes of our children.

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## Willoughby Campaign

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Willoughby, who attended 24<sup>th</sup> Street School and college in the 48<sup>th</sup> District, is committed to seeing the rebirth of the District. “I am eager to develop innovative programs that will harness the talent in the community,” said Willoughby. “One way to rejuvenate the District is to establish private and public partnerships to help residents qualify for high-skilled positions. A skilled workforce will attract higher paying jobs.”

Anthony Willoughby is the principal of Willoughby & Associates. He is a graduate of the University of Southern California, and received a Juris Doctorate from University of California, Hastings College. Willoughby has a successful law practice and has been heavily involved in public service for most of his career. He chaired Mayor Tom Bradley’s Blue Ribbon Committee on Restructuring Water Rates, and has served as a commissioner on the board for the Los Angeles Department of Water and Power and the South Los Angeles Planning Commission. Additionally, he was the president of The New Leaders, a community-based organization. Willoughby is currently a member of the LA County Tax Assessment Appeals Board, and an executive board member of the New Frontier Democratic Club.

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